

# 2011 PHOTO CONTEST

## GIVE US YOUR BEST SHOT.

We are now accepting entries for our 2011 Photo Contest. The competition is open to all photographers. Entrants may submit up to three images, which may include natural scenics, urban landscapes, wildlife shots or human-interest photos. In addition to awarding prizes for the top three photographs, the magazines will publish the 10 finalists in the May 2011 issues.

Entries must be postmarked by February 15, 2011.



2010 First Place Winner • Susan Hoyt

### FIRST PLACE

Two first-class tickets valid to any destination served by Alaska Airlines or Horizon Air, including Alaska, the Lower 48, Canada, Mexico and Hawai'i.

### SECOND PLACE

Two coach-class tickets valid to any destination served by Alaska Airlines or Horizon Air, including Alaska, the Lower 48, Canada, Mexico and Hawai'i.

### THIRD PLACE

Two coach-class tickets valid to any destination served by Alaska Airlines or Horizon Air in the continental United States or Canada.



**RULES:** Submissions—limited to three images—should be duplicates of 35mm slides or other color transparencies; or 4x6 or 5x7 prints from film negatives · Digital photographs must be submitted as prints · Digital manipulation that changes the content or meaning of a photograph is not allowed · Minor adjustments to brightness and color are acceptable · **ENTRIES WILL NOT BE RETURNED** · Photos must have been shot within, or near, the cities and regions served by Alaska Airlines and Horizon Air · Photos that have been previously published, accepted for publication, or are under consideration by other publications are not eligible · Photos must have been taken on or after January 1, 2010 · Print the photographer's name, address and phone number, and the location of the photo on the back of each print or slide mount · Finalists may be asked to submit original materials for publication; these originals will be returned · Photographers retain all rights to their photographs · Alaska Airlines/Horizon Air magazines reserve one-time rights to publication of winning photos in their print editions, as well as rights to reprint and use photos in the magazines and on the Websites of Paradigm Communications Group and/or Alaska Air Group for promotional purposes · Entrants agree that Paradigm Communications Group has the right to publish photo entries without compensation · All prize-award travel must be booked prior to December 31, 2011, and travel completed by April 30, 2012. Restrictions and blackout dates may apply to prize-award travel · Employees of Paradigm Communications Group, Alaska Airlines, Horizon Air and their agencies or immediate families are not eligible to participate.

## 2011 PHOTO CONTEST ENTRY FORM

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Subject, location, date 1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

Signature \_\_\_\_\_

By signing this entry, I agree to the rules of the contest.

**SEND TO:** Photo Contest, Paradigm Communications Group, 2701 First Ave., Suite 250, Seattle, WA 98121  
[www.inflightpubs.com](http://www.inflightpubs.com) • Entries must be postmarked by February 15, 2011