



JANUARY

College Prep
Reinventing Retirement
Special Section:
Meeting Planners' Guide*
Health and Fitness
Destination: San Francisco
Goa, India
Ad Close Date: Nov 15, '11

FEBRUARY

Youth Volunteerism
Western Deserts
Hawai'i: Weddings/Honeymoons
Special Section: Spokane*
Destination: Alaska
Managua, Nicaragua
Ad Close Date: Dec 15

MARCH

Kansas City
Sled-Dog Racing
Major League Soccer
Consumer Technology
Real Estate/Home Design**
Special Section:
California Travel Planner
Great Escapes
Aquitaine, France
Ad Close Date: Jan 13, '12

APRIL

MLB Preview
Hawai'i: Family Vacations
Anchorage Profile
Golf 2012**
Destination: San Diego
South Pacific Islands
Ad Close Date: Feb 15

MAY

Stars of Sustainability
Cellular Sensations
2012 Photo Contest
Special Section: Seattle*
Cape Town, South Africa
Ad Close Date: Mar 15

JUNE

Philadelphia
Alaska Travel Primer
Hawai'i: Sports Events
Portland Arts and Recreation
Summer Golf
Special Section: Washington*
Reykjavik, Iceland
Ad Close Date: Apr 13

JULY

Alaska Cuisine
Summer Olympics
Iconic Images
Real Estate/Home Design**
Great Escapes
Dubai, UAE
Ad Close Date: May 15

AUGUST

Preserving Alaskan Languages
Kindie Rock
The Art and Science of Winemaking
Hawai'i: Mountains and Volcanoes
Oregon**
Rhodes, Greece
Ad Close Date: Jun 15

SEPTEMBER

Higher Education
NFL Football
Hawai'i: Golf
Great Escapes
Destination Mexico
Mileage Plan Partners Guide*
Ad Close Date: Jul 13

OCTOBER

2013 New Cars
Portland Economic Development
Real Estate/Home Design**
Best of California
Destination: Alaska
Martinique
Ad Close Date: Aug 15

NOVEMBER

Health Care Advances
Skiing the West
Hawai'i: Eco Adventures
Holiday Gift Guide
Destination: Palm Springs
Prague, Czech Republic
Ad Close Date: Sept 14

DECEMBER

Genealogical Travel
Writing for Children
Winter Golf
Special Section: Great Northwest*
Destination: Mexico
Sydney, Australia
Ad Close Date: Oct 15

Plus, Regular Departments: The Journal section, with coverage of business, recreation, entertainment, trends and personalities; a rotation of Columns such as autos, finance, technology, food and wine, higher education, and health and fitness; and At Large, a column featuring an essay approach to the trends and people shaping the West.

* These Special Sections are published in both *Alaska Airlines Magazine* and *Horizon Edition Magazine*, and are overprinted.

**Western Canada, Real Estate/Home Design, Oregon and Golf will run in both *Alaska Airlines Magazine* and *Horizon Edition Magazine*.